

MAY
2015

Spirit Of SCHUMACHER



A Community Newsletter to Connect the
Past, Present and Future

CELEBRATING 103 YEARS

MARCH 1, 1912 TO 2015

SCHUMACHER, ONTARIO

ADVERTISE WITH US!

The Spirit of Schumacher community newsletter is published quarterly (February, May, August, November) by the Schumacher Arts, Culture & Heritage Association, a not-for-profit organization. The newsletter features articles and information of interest to both current and past residents of Schumacher and area.

It is estimated that over 3000 people view the newsletter in its printed form, and that an additional 2000 people view the electronic version. Complimentary printed copies of the newsletter are distributed to all postal boxes in Schumacher. A free PDF version is available through an email subscription list, as well as via the Spirit of Schumacher website and the SACHA Facebook page.

Local businesses are encouraged to advertise in upcoming issues.

Business Card Ad: \$25 / issue or \$90 / year (four issues)

Actual ad size is 2.3" high by 3.6" wide (slightly larger than a standard business card). Camera-ready ads need to be supplied by the end of the month prior to production (i.e. late January, April, July, and October). Ads can be created for an additional fee, please contact us for details. All advertising proceeds will be used to offset newsletter production costs.

ABOUT SACHA

Since December 2011, the Schumacher, Arts, Culture & Heritage Association has worked to fulfill its mandate to educate and advance the public's understanding and appreciation of arts, culture, and heritage, so as to enhance the social, spiritual, environmental, and economic quality of life for the people in the community of Schumacher and the greater Timmins area.

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The box above represents the actual size of an advertisement.
Please note that all ads will print in grayscale.